



LOVE
YOUR
LIFE

THE SHAKLEE BUSINESS

 *Shaklee*

PEOPLE ARE LOOKING FOR...



PERSONAL

More Time

Paid Trips

Personal Growth

A Healthier Life

Helping Others



FINANCIAL

Extra Income

Purchase a Home

Pay Off Debt

Income in Retirement Years

Leave a Legacy



PROFESSIONAL

Recognition

Career Freedom

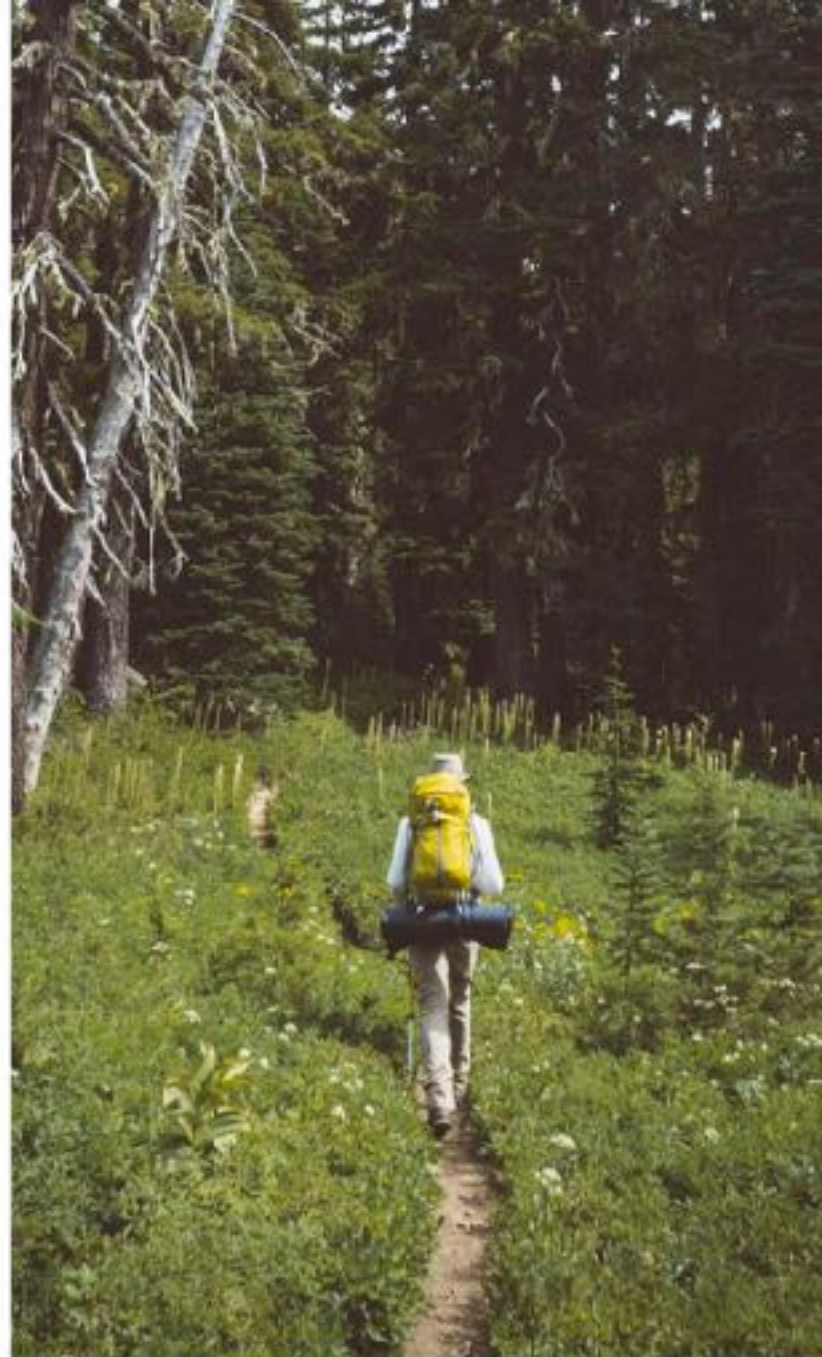
Significance

Be My Own Boss

Enjoy My Work

QUESTIONS PEOPLE ASK...

- What kind of company is this?
- How much can I earn?
- What do I have to do to earn that money?



WHY PEOPLE CHOOSE SHAKLEE...

- We provide a healthier life for everyone and a better life for anyone
- Dr. Shaklee created the first multivitamin in 1915
- We have a vision to become the #1 Global Wellness Brand
- We believe in building people
- Clinical proof that you can live younger longer



FASTEST GROWING PRODUCT CATEGORIES

- Global Wellness Industry Growth*
- 3.7 Trillion – And Growing

*Global Wellness Institute, Global
Wellness Economy Monitor. Jan. 2017



HEALTHY NUTRITION



DOUBLE DIGIT IMPROVEMENTS

HEALTHY WEIGHT



2 MILLION POUNDS, 1 MILLION INCHES

HEALTHY BEAUTY



A DECADE OF AGING ERASED

HEALTHY HOME



20.4 BILLION BOTTLES SAVED FROM LANDFILLS

INCOME

- Over \$8 billion in commissions paid
- Over 1,000 millionaires created



COMMUNITY

First company to offset our carbon footprint to become Climate Neutral™ certified

\$3.5 million to survivors of natural disasters

Over 1,000,000 trees planted, and counting



DR. SHAKLEE

Philosopher, Innovator

- Created the first multivitamin in the US in 1915
- Founded the company in 1956



100 YEARS OF INNOVATION

Over 100 years ago, Dr. Shaklee invented the multivitamin.



CLINICAL PROOF YOU CAN LIVE YOUNGER LONGER.

Landmark Study & Telomere Study

**11%
LOWER**
cholesterol
ratios[†]

HEART
HEALTH

**33%
LOWER**
levels of
triglycerides[†]

HEART
HEALTH

**36%
LOWER**
levels of
homocysteine[†]

BRAIN
HEALTH

**59%
LOWER**
levels of
C-reactive
protein[†]

BIOLOGICAL
STRESS

**40%
LOWER**

**SHAKLEE USERS HAD A 40%
LOWER RATE OF TELOMERE
SHORTENING ‡**

An 80-year-old Shaklee supplement user is projected to have the same telomere length as a 41-year-old non-supplement user based on a preliminary clinical study.[∞]

[†]Percentages reflect Shaklee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001-2002 and NHANES III 1988-1994.

[∞]Cross-Sectional Analysis of Telomere Length in People 35-80 Years of Age: Effects of Dietary Supplementation. Harley CB et al. (2014) 55th Annual Conference, JACN, Vol. 33(5): p414.

[‡]In a preliminary clinical study, Shaklee users who took Vivix and other Shaklee supplements had a 40% lower rate of telomere shortening across the adult age range compared to a healthy control group.

CHANGING BRANDS CAN CHANGE YOUR LIFE

“The Shaklee population is remarkably healthier than the general population, as shown by two studies, the Landmark Study on long-term nutritional supplement users, and the Telomere Study.”

DR. ELIZABETH BLACKBURN
2009 NOBEL PRIZE WINNER IN MEDICINE



THE SHAKLEE DIFFERENCE™

SAFE.

PROVEN.

GUARANTEED.



THE SHAKLEE DIFFERENCE™

SAFE

- 350 tests on new botanicals
- 100,000 annual quality tests
- \$300 million in R&D
- Beyond Organic*

*See Shaklee.com/beyondorganic



THE SHAKLEE DIFFERENCE™

PROVEN

100+ patents/patents pending

138 clinical studies / presentations

144 Gold, Silver & Bronze at the Games

On every NASA mission since 1993



THE SHAKLEE DIFFERENCE™

GUARANTEED

We believe in the safety and proven performance of all our products. If you're not satisfied with any of our products, you can send them back to us for a full refund, even if the container is empty.

No questions asked.



LEADERSHIP

"Other companies count on you to create their value. At Shaklee we reward you for the value you create."

ROGER BARNETT
CHAIRMAN AND CHIEF EXECUTIVE OFFICER



WHAT ARE YOUR OPTIONS?

EMPLOYEE - I have a job

BUSINESS OWNER - You OWN a system

SELF-EMPLOYED - You OWN a job

INVESTOR - Money Works for you



HOW MUCH COULD YOU EARN?

*Average annual income for 2017 is based on the monthly amounts reported on Form 1099-MISC for all Business Leaders at that rank. The sum of these monthly averages is the figure reported in the income disclosure statement. Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.

**See the 2018-2019 Incentives Booklet for full details.

LEADERSHIP LEVEL	2017 AVERAGE ANNUAL INCOME*			OTHER INCENTIVES**
	AVERAGE OF LOWEST 1/3	AVERAGE	AVERAGE OF HIGHEST 1/3	
Presidential Master Coordinator	\$312,315	\$579,520	\$941,308	Keys to Luxury Car
Senior Master Coordinator	\$210,456	\$264,275	\$325,387	\$500-\$600 Car Bonus
Master Coordinator	\$117,069	\$207,773	\$335,605	Trip to San Francisco
Senior Key Coordinator	\$81,088	\$121,455	\$174,236	\$450-\$500 Car Bonus
Key Coordinator	\$60,573	\$96,411	\$141,862	Top Achievers Trip
Senior Executive Coordinator	\$40,171	\$63,999	\$91,466	\$400-\$450 Car Bonus
Executive Coordinator	\$29,719	\$48,888	\$70,797	\$325-\$375 Car Bonus
Senior Coordinator	\$18,236	\$33,716	\$52,856	
Coordinator	\$10,692	\$22,217	\$37,360	Dream Trip
Senior Director	\$7,123	\$14,407	\$24,828	\$225-\$250 Car Bonus
Director	\$4,447	\$10,658	\$19,607	New Directors Conference Trip

WHAT
ARE YOU
DRIVING?



See the 2018-2019 Incentives Booklet for full details.

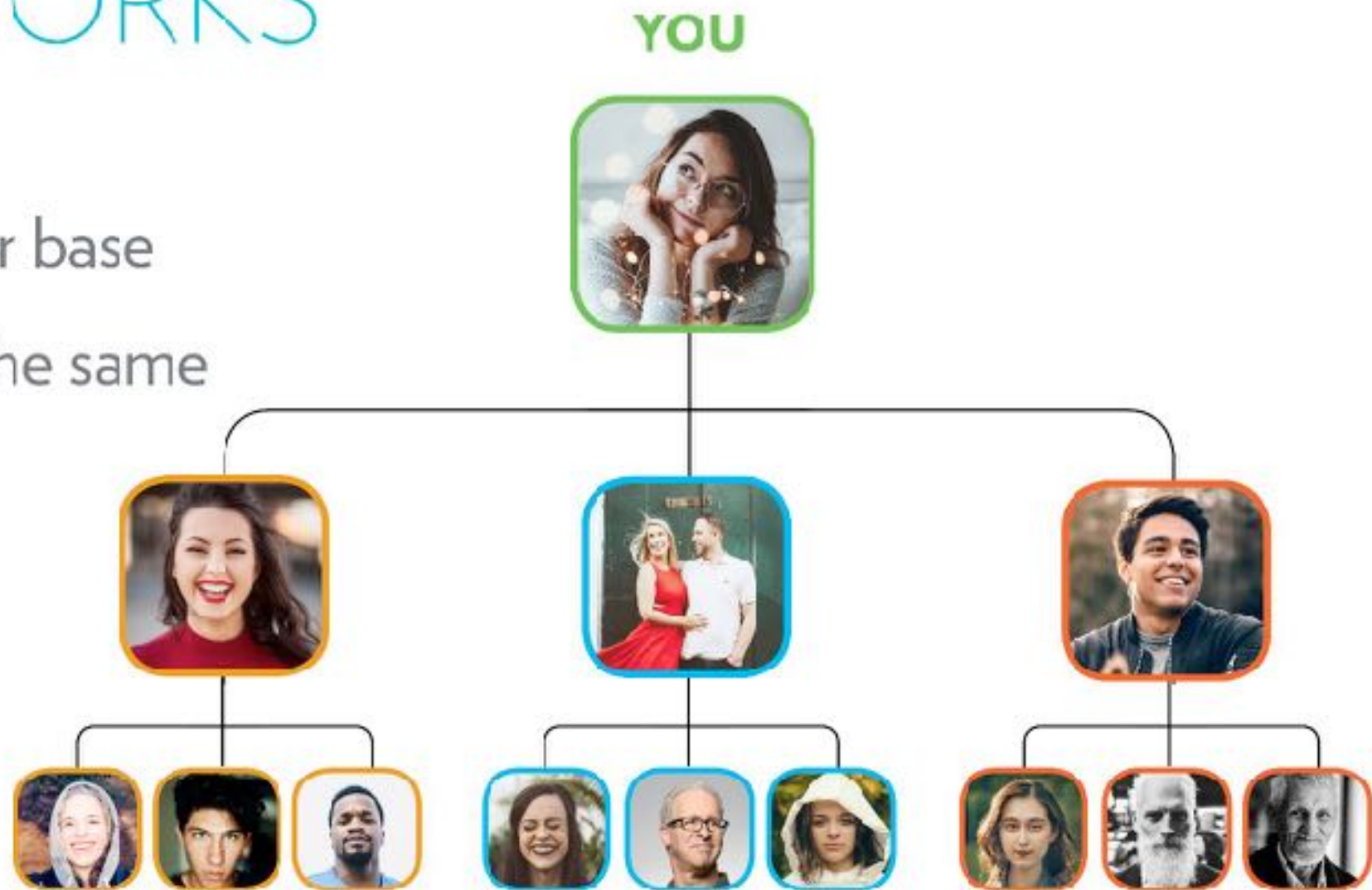
WHAT'S YOUR DREAM DESTINATION?



See the 2018-2019 Incentives Booklet for full details.

HOW IT WORKS

- Use the products
- Build your customer base
- Teach three to do the same
- Repeat



QUESTIONS?



IF YOU'RE READY

- Get started with a range of products
- Meet with your mentor/coach to develop a personal plan



"Your future will be exactly what you
decide to make it."

DR. FORREST C. SHAKLEE

