

# Enfuselle® In-Home Presentation



## Suggested Agenda

1. Welcome and Your Two-Minute Story
2. Explain the Problem
3. Our Company, Our Products
4. Explain the Products
5. The Earning Opportunity
6. Next Steps
7. Close



# Welcome

We provide a healthier life for everyone  
and a better life for anyone™



Does your skin look like it's aging  
faster than you are?



**It's not your  
imagination.**



# Welcome to modernity



## **Skin-aging accelerators:**

- Chemicals
- Iron in tap water
- UV rays
- Stress
- Smoke
- Car exhaust
- Poor diet
- Medications



Every day, 73,000 free radical attacks on each skin cell trigger damaging enzymes



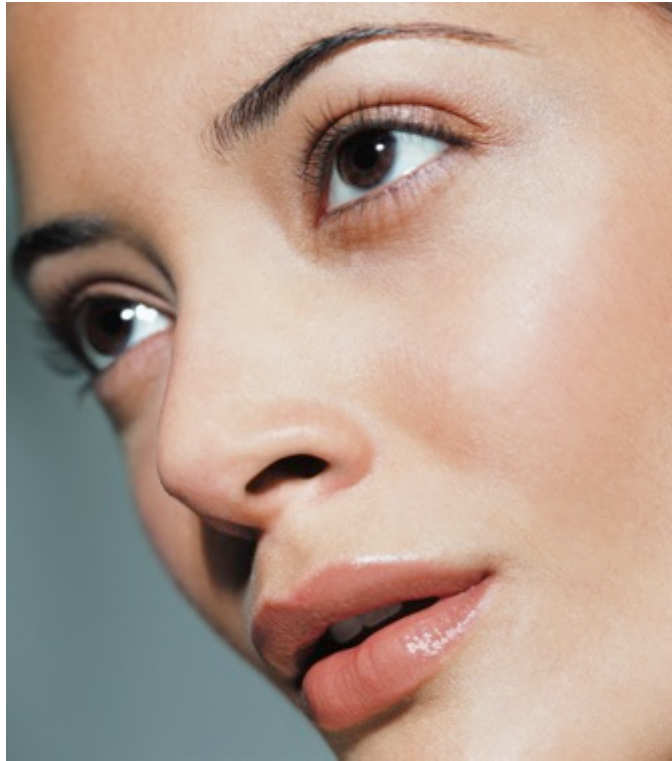
### Results:

- DNA damage
- Slow cellular renewal
- Immunity impacted
- Collagen breakdown
- Wrinkles
- Age spots
- Sagging skin

### The real problem:

Skin you don't even see already looks older.

# Nutrients are the key to healthy-looking, radiant skin



The right nutrients in the right amounts and in the right forms your skin can use.

With Enfuselle<sup>®</sup>, it's like aging 10 years  
in reverse

Enfuselle is formulated to  
block **ALL** skin-damaging  
free radical reactions



You'll feel the difference immediately. Skin that looks  
dramatically firmer with fewer wrinkles in 28 days –  
guaranteed, or we'll give you your money back.



# Enfuselle® is formulated to allow your skin to keep making healthy cells



- The foundation is **Vital Repair+®** complex:
  - Synergistic blend of seven targeted antioxidant nutrients
- Nutrients enhance skin's appearance

It's almost like your skin ages in reverse.

# Vital Repair+<sup>®</sup> Complex

Boosts your skin's natural ability to defend and repair its appearance.

## Normal Light



Black-and-white  
photography

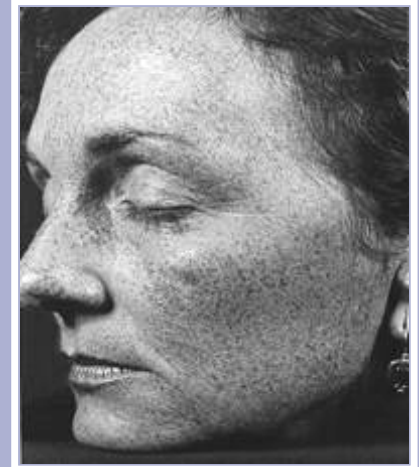
Damage is not  
noticeable.

## UV Light



Before Enfuselle<sup>®</sup>  
regimen

Dark areas show  
underlying damage.



After Enfuselle<sup>®</sup>  
regimen

Visibly diminished  
damage.

Read a full description of all the amazing test results at <http://www.shaklee.net/pws/library/business/EnfuselleBeforeAfter.pdf?primaryTab=training&secondaryTab=library>.

# Results so dramatic...

...even we did a double take!

In 28 days, clinical studies confirmed\*:

- 665% increase in skin firmness
- 421% reduction in the appearance of wrinkles
- 88% reduction in fine lines

So exclusive and proprietary, Enfuselle® has been granted seven patents!



\*Read a full description of all the amazing test results at [www.shaklee.com/products\\_prod\\_perscare.shtml](http://www.shaklee.com/products_prod_perscare.shtml).



# Enfuselle® Nutrition Therapy: all the vitamins your skin craves

One simple system. Three minutes.

Morning and evening.



- Cleanser
- Toner
- Eye Treatment
- Time Repair A.M.® SPF 15
- C+E Repair P.M.®

# Enfuselle® Nutrition Therapy



## Cleanse

- Wash away impurities and brighten skin tone
- Soap free
- pH balanced
- Skin-softening vitamin E dissolves pollutants and makeup without stripping your skin of its natural oils

# Enfuselle® Nutrition Therapy

## Neutralize

- Neutralizes free radicals from the iron in tap water
- Removes every trace of cleanser, leaving skin soft and hydrated





# Enfuselle® Nutrition Therapy

## Hydrate/Balance

- If your skin requires additional moisture, apply either Hydrating Moisturizer (for dry tendencies) or Balancing Moisturizer (for oily tendencies) BEFORE using Time Repair A.M.® SPF15 and C+E Repair P.M.®



# Enfuselle® Nutrition Therapy

## Repair – morning



Reduce the appearance of lines and wrinkles.

### Eye Treatment

- Visibly diminishes puffiness with targeted nutrients and botanicals

### Time Repair A.M.® SPF 15

- Meets all your skin's daytime needs in a convenient five-in-one formula: renewal, recovery, moisture, nourishment, and protection

# Enfuselle® Nutrition Therapy

## Repair – evening

Reduce the appearance of lines and wrinkles.

### Eye Treatment

- Visibly diminishes puffiness with targeted nutrients and botanicals

### C+E Repair P.M.®

- Visibly firm, instantly soften, and boost elasticity with a patented delivery of highly active vitamins C and E for luminous skin





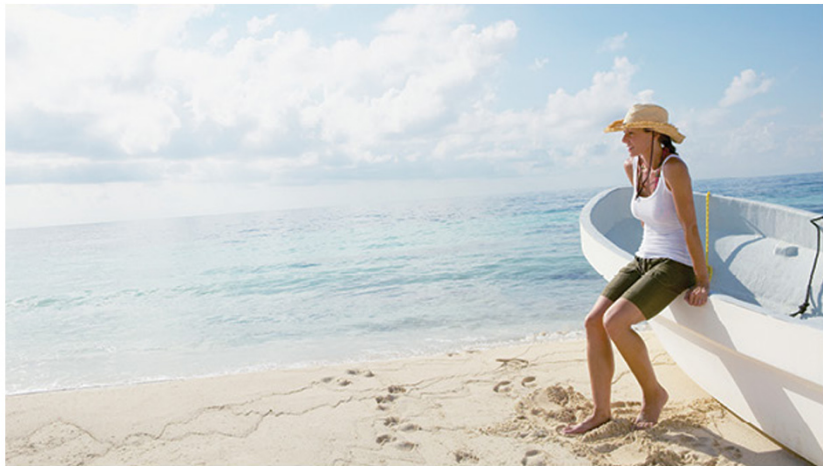
# All the vitamins your skin craves



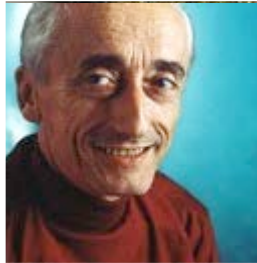
## Enfuselle<sup>®</sup> Nutrition Therapy

- Nutrient based
- Seven patents
- Extensive clinical tests
- Dermatologist tested
- Always hypoallergenic
- Never animal tested
- pH balanced
- Formulated without animal products or by-products
- Formulated without dyes, parabens, or mineral oils

# Join us



# Shaklee



- 55-plus-year heritage
- In 1960, Shaklee introduced Basic-H®, one of the first biodegradable, non-toxic cleaners
- Basic-H was selected as an official Earth Day product and has been used on Jacques Cousteau's ships, in the Biosphere 2 Project, and by many other environmental groups
- Shaklee became the first company in the world to obtain Climate Neutral® certification and totally offset its carbon emissions for a net-zero impact on the environment



# Visionary leadership



Roger Barnett  
Chairman & CEO  
Shaklee Corporation

Entrepreneurial family

Proven successes

Invested millions researching the  
industry before buying Shaklee

Committed to our future

# Creating healthier lives® since 1956



Healthy Nutrition



Healthy Weight



Healthy Beauty



Healthy Home



# The Shaklee Difference



## Always Safe

More than 80,000 annual quality tests to ensure the greatest purity and potency

More than 350 tests on certain key ingredients to screen for harmful contaminants



## Always Works

Purest, most potent natural-source ingredients

Backed by scientific and clinical proof found in more than 90 peer-reviewed publications

2007 Landmark Study:  
Changing Brands Can  
Change Your Life™



## Always Green

Sustainable products that are **safe for you, your home, and your planet®**

Leading the environmental movement with sustainable business practices

# Changing brands can change your life™

Redirect your spending on products  
you already use every day and get:

Naturally safe, proven effective  
solutions to everyday needs

100% money-back guarantee

Rewards for sharing what you  
like about Shaklee



Products people need and use every day:

Healthy aging  
market:

**\$162B**

Worldwide

Natural product  
market:

**\$4.7B**

Canada

Weight-loss  
market:

**\$108B**

North America

Skin care  
market:

**\$3.2B**

North America

Green household  
product market:

**19%**

North America  
(projected growth)

# What do you want?



Money?



Time?



Health?



Car and travel?



# Build a future



## Senior Key Coordinators: Tasha Starr & Colin Doerksen

- Joined Shaklee in August 2010
- *FastTRACK* Directors in October 2010
- *FastTRACK* Senior Directors in January 2011
- *FastTRACK* Coordinators in February 2011
- *FastTRACK* Senior Coordinators in May 2011
- *FastTRACK* Executive Coordinators in October 2011
- Senior Executive Coordinators in March 2012
- Key Coordinators in July 2012
- Senior Key Coordinators in July 2013

# Your goal



## Presidential Master Coordinators: Al & Carol Hegerman

- Former police officer supporting a family
- Earns \$3,800 a day with Shaklee
- **\$25.6 million** in cash bonuses—and counting—during Shaklee career



How you do it



# Shaklee pays more



- One of the most lucrative compensation plans in the industry
- You set the goal
- Opportunity to earn immediate income and monthly commissions
- Duplicate yourself
- Opportunity to earn on your ENTIRE network to infinity



# In business for yourself, not by yourself



- Cutting-edge technology
- Warehouse, distribution, shipping, and fulfillment
- Meetings, conferences, and Webinars
- Superb customer service
- State-of-the-art Personal Web Sites
- Training – Shaklee University

# How to get started as a GOLD

**GOLD PAK**  
250 PV

**A MORE-  
THAN  
\$500 VALUE  
FOR \$299!**



**GOLD  
PLUS PAK**  
500 PV

**UP TO  
\$765 VALUE  
FOR \$599!**



# What you do

- Sign up as a GOLD\*
- Find 3 other GOLDS\*
- In the process, find 10 customers

Do it again!

\*Purchase one of the three GOLD PAK options.



3 GOLDS



10 customer members



# Other options

## \$49.95 Distributor Welcome Kit

- Basic tools needed to start your Shaklee business
- Share and be eligible to earn cash bonuses



## \$19.95 New Member Pack

- Enjoy products at preferred pricing with the option of starting your own business
- Receive special promotions, offers, and discounts



# What to do next

Join as a GOLD

1. Experience the products and sign up for AutoShip
2. Put together your action plan
3. Start building your business team





Think about the possibilities



Up to \$100,000



“Your future life will be exactly  
what you decide to make it.”

— Dr. Forrest C. Shaklee

# Real people making real money

## Annual average income by rank\*

Figures based on 2013 earnings



\*The typical participant in the Shaklee Canada Inc. Compensation Plan earns an average of \$211.15 per year. However, participants at the Business Leader level earn on average \$9,229 a year and can earn over \$134,012 a year at the top levels. Earnings were calculated on a monthly basis of those Business Leaders in the achieved rank. Results will vary with effort. Shaklee Canada Inc. does not guarantee that any particular income level will be achieved.

†These ranks have not yet been achieved in Canada. Figures based on U.S. 2013 earnings.



# Join us

