

YOUTH[®]

Look younger longer



YOUTH ADVANCED HYDRATION REGIMEN

Intense Hydration in 4 Simple Steps. Rehydrate, Revitalize and Refresh

The Advanced Hydration Regimen is formulated to address intense hydration and moisture retention with YOUTH Moisture Activating Serum and YOUTH Moisture Lock Day Cream—featuring Active Cellular Hydration Technology™. This revolutionary formulation acts as a moisture magnet, attracting moisture to the skin's outer layer and locking it in to create a protective barrier preventing moisture loss, for instant and long lasting hydration. The Advanced Hydration Regimen helps to revitalize, refresh and protect your skin, leaving it smoother, plumper and softer, while delivering anti-aging benefits thanks to key actives of the Youth Complex present in every product. Suitable for sensitive skin.

Each product in the regimen provides a 60-day supply.

ADVANCED HYDRATION REGIMEN #89504

Suggested Retail Price: \$294.02 | Member Price: \$250.00 / PV 192.08

Clinically Proven
Clean Beauty

YOUTH Collection is
100% vegan, cruelty free,
and gluten free

DERMATOLOGIST TESTED | HYPOALLERGENIC | SUITABLE FOR SENSITIVE SKIN |
NON-COMEDOGENIC | OPHTHALMOLOGIST TESTED | GLUTEN FREE

Intense Hydration in 4 Simple Steps.



1

LUMINOUS GEL OIL CLEANSER

#32566 | 4.2 fl. oz.
Suggested Retail Price: \$47.05

Gently polish, purify, and prep your skin with our 3-in-1, soap-free, pH-balanced cleanser. It is infused with our patented Vital Repair+ Complex and Muscadine Grape Extract plus our Exfoliating Green Algae Complex to provide instant radiance.



2

PERFECTING SKIN TONER

#32567 | 6 fl. oz.
Suggested Retail Price: \$47.05

Exfoliate, hydrate, and nourish your skin. Remove dull cells and environmental pollutants, and restore a youthful, healthy glow thanks to the Rejuvenating Green Algae Complex, Vital Repair+ Complex and Muscadine Grape Extract.



3

YOUTH MOISTURE ACTIVATING SERUM

Must Have product
#32583 | 1 fl. oz.
Suggested Retail Price: \$94.15
Member Price: \$80.00 / PV 61.50

Drench your skin with intense hydration. This fast-absorbing gel is clinically proven to increase hydration levels by 212% in one use and maintains increased hydration levels for 8 hours. Skin appears more plump, softer and smoother and is measurably hydrated for up to 24 hours. Formulated with 10X the concentration of our new Active Cellular Hydration Technology and key actives of the Youth Complex for additional anti-aging benefits.



4 Day

YOUTH MOISTURE LOCK DAY CREAM

#32584 | 1.76 oz
Suggested Retail Price: \$58.80
Member Price: \$50.00 / PV 38.42

Quenches thirsty skin, replenishes hydration and protects skin from moisture loss. This soothing, refreshing moisturizer is formulated with Active Cellular Hydration Technology to work in synergy with the serum and seal in its actives, maximizing the hydration benefits. Its cloud-like texture is perfect to layer under BB Cream or makeup.



4 Night

ADVANCED RENEWAL NIGHT CREAM

#32571 | RICH #32570 | LIGHT 1.7 fl. oz.
Suggested Retail Price: \$58.80
Member Price: \$50.00 | PV: 38.42

Hydrate, nourish and support your skin's cell renewal process while you sleep thanks to Vital Repair+ Complex, Schisandra, and Lotus Japonicus. Wake up to a younger looking, smoother and more luminous skin. Available in a Light gel-like formula, or a Rich formula with added shea butter and jojoba.

Discover our entire YOUTH Skin Care Collection

ADVANCED ANTI-AGING REGIMEN
#89453
Suggested Retail Price: \$294.02
Member Price: \$250.00 | PV: 192.08

YOUTH ACTIVATING SERUM
#32583 | 1 fl. oz.
Suggested Retail Price: \$94.15
Member Price: \$80.00 | PV: 61.50

AGE DEFENSE MINERAL MOISTURIZER
SPF 30 #32584 | 1.76 oz.
Suggested Retail Price: \$58.80
Member Price: \$50.00 | PV: 38.42

YOUTH® RESTORING EYE TREATMENT
#32579 | 0.5 fl. oz.
Suggested Retail Price: \$58.80
Member Price: \$50.00 | PV: 38.42

RADIANCE C+E
#32580 | 60 capsules
Suggested Retail Price: \$94.15
Member Price: \$80.00 | PV: 61.50

YOUTH® PURIFYING CLAY MASK
#32585 | 1.1 oz.
Suggested Retail Price: \$29.40
Member Price: \$25 | PV: 17.64

YOUTH® HYDRATING GEL MASK
#32587 | 1.1 oz.
Suggested Retail Price: \$29.40
Member Price: \$25 | PV: 17.64

YOUTH ACTIVATING BB CREAM
#32575 | Light #32577 | Medium
#32576 | Light Medium #32578 | Dark
1 fl. oz.
Suggested Retail Price: \$41.20
Member Price: \$35.00 | PV: 26.90

YOUTH Skin Care

LOOK YOUNGER LONGER

The Science behind the Active Cellular Hydration Technology

Hydration is the foundation of healthy, youthful looking skin and to truly hydrate skin, you have to start at the cellular level. Our new Active Cellular Hydration Technology™ helps skin restore the efficiency of its natural hydration system, to rehydrate and revitalize skin. Our formulations act as a moisture magnet, attracting it to skin's outer layers and allowing it to act as a reservoir locking in hydration, reducing the appearance of fine lines and redness. Designed in harmony with nature, this exclusive technology includes powerful botanicals and advanced technology:

- Cactus extract, to help attract and hold moisture in the outer layer and transport it where needed throughout skin cells
- A unique blend of 4 forms of hyaluronic acid that can retain up to 1,000 times its weight in water, to trap and retain moisture in skin's deeper layers
- 100% sustainable plant-based squalane helps build a protective barrier to reduce water loss sealing in hydration for lasting results
- 100% plant-based lipids, known to help hold moisture in the skin

Clinical results without compromise™.

Moisture Activating Serum is clinically proven to increase skin hydration by 212% with one use

We've proven you don't have to sacrifice safety and purity for efficacy.

Our comprehensive "Free of" list contains over 2,500 harmful chemicals and questionable ingredients that you will never find in any of our YOUTH products.



100%

of women had measurably more hydrated skin immediately

Hydration levels were maintained for 8 hours with 1 application

YOUTH products are all 100% vegan, cruelty free, gluten free.

92%

of women exhibited significantly hydrated skin for up to 24 hours.

FOR OUR COMPLETE "FREE OF" LIST, VISIT OUR NATURALLY BLOG AT [GO.SHAKLEE.COM/NATURALLY](https://go.shaklee.com/naturally)

Learn More



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