

A full-page photograph of a young woman and a young man riding bicycles. The woman is in the foreground, smiling broadly, wearing a colorful striped shirt and polka-dot shorts. The man is behind her, also smiling, wearing a striped shirt and red shorts. They are riding on a path near water under a bright, sunny sky.

LOVE  
YOUR  
LIFE

THE SHAKLEE BUSINESS



We all want the same things out of life.

We want to feel great. Every day. We want to wake up with the energy that we need to seek out and really enjoy every adventure life offers. No matter how old we may be chronologically, we all want to live younger.

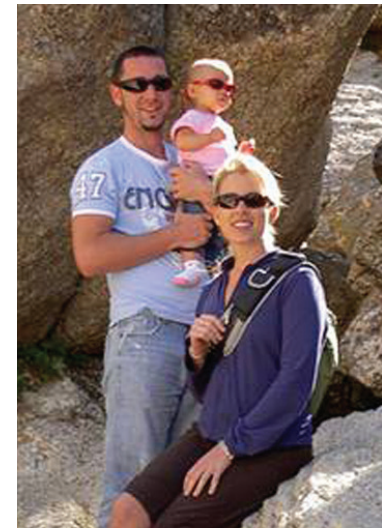
Shaklee has been helping people live younger longer since 1956. We have the proof in our groundbreaking clinical studies. We have the proof in the people who are part of our Shaklee Family, who lead healthy, active, and purposeful lives – from their 20s and 30s to well into their 50s, 60s, 70s, and beyond!

New research explains why. People really do live younger longer when they have optimal nutrition and an active and purposeful lifestyle. When they belong to a supportive community of caring people, and when they aren't too stressed about money.

The people who have built a business and a lifestyle by sharing Shaklee are living proof of this idea. They live younger longer; they look younger longer; and they truly love their lives.

Wherever you are in your life, we invite you to join us in living younger longer, looking younger longer, and loving your life...today.

**HEATHER CHASTAIN**  
PRESIDENT, SHAKLEE US AND CANADA





WE PROVIDE A  
HEALTHIER LIFE  
FOR EVERYONE  
AND A BETTER  
LIFE FOR  
ANYONE®



## LIVE YOUNGER LONGER... LOOK YOUNGER LONGER... LOVE YOUR LIFE.

Good health, happiness, and a desire to help other people. That's a beautiful combination. When what you do to earn an income helps people to look, feel, and become their very best, in every stage of life...what's not to love? Experience success, rewards, and satisfaction on every level. Love your life.



### PRODUCT

Shaklee products combine the best of nature and science and are safe, proven, and 100% guaranteed.



### INCOME

The Shaklee income opportunity is significant. You can start earning right away, helping people to live and look younger longer. The more people you help, the more you can earn. No limits.



### COMMUNITY

The Shaklee community is an amazing group of people working toward a common purpose. They will teach and coach you, celebrate your success, and offer support whenever you need it to stay focused on your goals.

# BEYOND organic

It's our philosophy that Shaklee quality standards go beyond how and where an ingredient is grown. We look to confirm the purity and potency of ingredients after harvest to guarantee that the final finished product is free of hundreds of chemical contaminants.

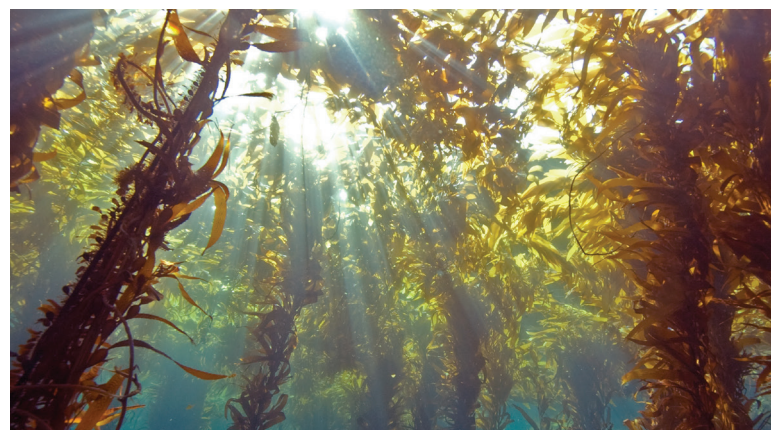
ROGER BARNETT  
CHAIRMAN & CHIEF EXECUTIVE OFFICER  
SHAKLEE CORPORATION

## 100% GUARANTEED

We believe in the safety and proven performance of all of our products. If you're not satisfied with any of our products, you can send them back to us for a full refund, even if the container is empty. No questions asked.



\*Percentages reflect Shaklee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001-2002 and NHANES III 1988-1994. Long-term Shaklee users clearly demonstrated lower levels of the most important heart-health biomarkers recognized by the American Heart Association.

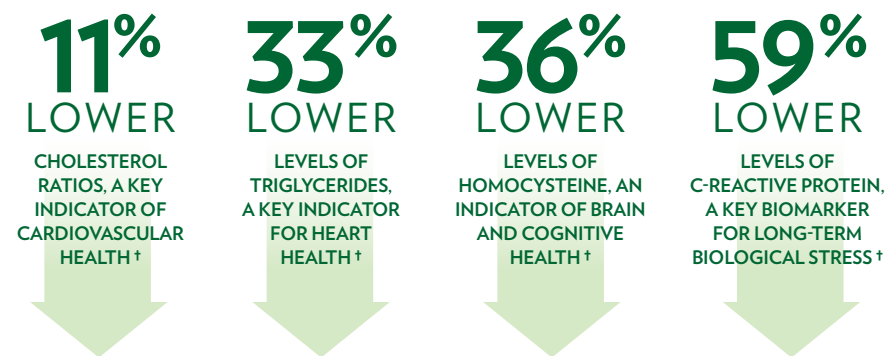


## GREEN FOR OUR PLANET

Shaklee products are gentle on the environment and we never test on animals. Shaklee was the first company in the world to fully offset our carbon emissions to leave no footprint on our planet. We planted 1 million trees around the world, partnering with the late Dr. Wangari Maathai, the first Nobel Peace Laureate recognized for environmental work.

## THE LANDMARK STUDY

The Landmark Study is a first-of-its-kind study, comparing long-term users of multiple supplements (Shaklee users) with those who took just a multivitamin or no supplements at all. Shaklee multiple-supplement users had much healthier biomarkers for heart, brain, and cognitive health compared to non-supplement or single-supplement users.



## CLINICAL PROOF THAT YOU CAN LIVE YOUNGER LONGER.

Living younger longer means feeling healthier and more energized every day. Thriving, not just surviving. Our focus on optimal nutrition and addressing aging at the cellular level provides the foundation for a longer, healthier life.

# THE SHAKLEE DREAM PLAN

The income earned from sharing Shaklee products with others can mean more fun, more time with family and friends, more choices about how you spend your day and your money. Ultimately, it can lead to a business that can be passed on from generation to generation. That’s not speculation. That’s our 60+ year track record. The Shaklee Business is...

## FLEXIBLE

You decide what your income goals are, and the time you want to dedicate to achieving them

## SIMPLE

All the power of Shaklee science is yours to share with a click, through the Shaklee Healthprint™ assessment and other super simple sharing tools

## SOCIAL

It’s about people, conversations, solutions – and it can be done in Facebook, in a web conference, in the back yard, or in your kitchen

## MOBILE

With Shaklee Connect™ business tracking, digital tools for sharing, and simple, straightforward training – all from your Smartphone

As a new Distributor, you can start earning right away, with Success bonuses from \$25 to \$300, paid daily. When you develop a strong consumer base and add people to your team, your income grows too. Your effort and the time you invest determine your results.

LEADERSHIP LEVEL	AVERAGE ANNUAL INCOME*			WEEKLY TIME INVESTMENT
	AVERAGE OF LOWEST 1/3	AVERAGE	AVERAGE OF HIGHEST 1/3	
Director	\$4,274	\$10,217	\$19,105	PART TIME: 6-20 HOURS
Senior Director	\$6,480	\$13,672	\$24,004	
Coordinator	\$10,350	\$21,646	\$36,395	
Senior Coordinator	\$18,582	\$33,540	\$52,038	
Executive Coordinator	\$30,421	\$48,367	\$69,024	
Senior Executive Coordinator	\$41,171	\$65,020	\$92,777	BIG TIME: 21-40 HOURS
Key Coordinator	\$61,893	\$95,867	\$140,073	
Senior Key Coordinator	\$84,479	\$121,819	\$173,942	
Master Coordinator	\$118,718	\$211,018	\$343,864	
Senior Master Coordinator	\$215,782	\$275,994	\$343,127	
Presidential Master Coordinator	\$335,530	\$614,200	\$984,701	

\*Average annual income is based on the monthly amounts reported on Form 1099-MISC for all Business Leaders at that rank. The sum of these monthly averages is the figure reported in the income disclosure statement. Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.



"I joined my mother in the business when I lost my job, my first child was born, and I needed income. Our business has afforded us a lifestyle unimaginably richer than what would have been possible otherwise."

**BOB**  
SENIOR MASTER COORDINATOR  
SHAKLEE FAMILY MEMBER SINCE 1970

## LOVING LIFE

For over 60 years, Shaklee has empowered people to live their lives in extraordinary ways.



"The income from our Shaklee business has given us the gift of living an integrated life—of faith, family, and business. We are able to do what we feel called to do, not what we have to do. This business allows us to improve lives without compromising our values and priorities."

**HARPER & RYAN**  
SENIOR KEY COORDINATORS  
SHAKLEE FAMILY MEMBERS SINCE 2005



"Who would have thought that a little Shaklee business started in 1964 would grow to help support multiple generations of my family. Our business has given us so many amazing opportunities in life that we probably would never have had. This business opportunity is truly remarkable."

**ROBIN**  
MASTER COORDINATOR  
SHAKLEE FAMILY MEMBER SINCE 1964



"It is so much fun to see others experience growth or meet a goal—whether that is financial, healthwise, or even just being more fulfilled and content. I know I am making a difference and I am proud to help others succeed."

**NARY**  
SENIOR MASTER COORDINATOR  
SHAKLEE FAMILY MEMBER SINCE 2011

"When my mother started her business in Shaklee, I couldn't see it for myself. But when I realized I could pay my own way through college while paving the way for income in my retirement years—that's incredible!"

**TIF**  
KEY COORDINATOR  
SHAKLEE FAMILY MEMBER SINCE 2011



## WHO WE ARE

Joining Shaklee means connecting with a community of passionate health advocates whose focus is on helping other people to be their best.

**WE** do what's right.

**WE** see the big picture.

**WE** recycle.

**WE** are coachable.

**WE** keep it real.

**WE** see beyond obstacles.

**WE** put "we" above "me."

**WE** succeed by dedicating ourselves to the dreams of others.

**WE** love helping you become the person you were born to be.

## VISION AND LEADERSHIP

With Chairman and Chief Executive Officer Roger Barnett, Shaklee Corporation continues to innovate breakthrough products that meet 21st century health and wellness trends and growth markets.

"IT'S CLEAR THAT WE ALL HAVE THE SAME BASIC NEEDS. HEALTH, BECAUSE WITHOUT IT WE HAVE NOTHING. INCOME, BECAUSE WE ALL NEED A WAY TO SUSTAIN OURSELVES AND OUR FAMILIES. BUT THE THIRD IS TO KNOW THAT WHAT WE DO HAS PURPOSE AND MEANING. AND WE'RE PRIVILEGED TO HELP WITH ALL THREE OF THESE."

ROGER BARNETT  
CHAIRMAN & CHIEF EXECUTIVE OFFICER  
SHAKLEE CORPORATION

President of Shaklee U.S. and Canada Heather Chastain has been leading and serving in direct selling for more than 20 years. Her personal joy is seeing people discover their own unique talents and capacities.

"I CHOSE SHAKLEE BECAUSE OF THE PEOPLE. THESE ARE THE PEOPLE I WANT MY CHILDREN TO GROW UP KNOWING."

HEATHER CHASTAIN  
PRESIDENT, SHAKLEE US AND CANADA



# GET STARTED... SIMPLY

Obsessed with sports and fitness? Love skin care? Get started by purchasing one or more Success Packs and sharing the product categories that you are passionate about. Each Success Pack includes a selection of products and everything you need to be successful right away.

## CORE NUTRITION

Create the foundation for living younger longer and address the effects of cellular aging with the best, most comprehensive nutritional system in the world.

## HEALTHY WEIGHT & CLEANSE

Clinically proven products to help you lose the fat, not the muscle, and to begin a journey to become leaner, healthier, and more energized.

## SPORTS NUTRITION

Personalized nutrition to meet the needs of everyone, from those who are just beginning a fitness program to high-performance athletes.

## YOUTH® SKIN CARE

Now everyone can look younger longer. Our clinically tested skin care collection erases up to a decade of aging for a more radiant-looking you.

## HEALTHY HOME

Cleaning products for the whole house that are gentle on the environment, your family, and your pocketbook. Home should be the safest place on earth.





# LIFE-CHANGING EXPERIENCES

Loving your life means the ability to earn unique adventures – Shaklee Trips – that bring family and friends together in an unforgettable way. While giving back to the communities we visit.

